



2020

Annual Report

Letter to the Community

Dear Friends,

As everyone knows, 2020 will go down in history because of the COVID-19 pandemic that swept the world. The good news for Haiti was that, although it was affected by this disease, the impact was not nearly as severe as it was in the U.S. and many other countries. Nevertheless, the government asked most businesses to shut down for 4 months, and that included Haiti Outreach. The consequence was that our results for the year were not as impressive as recent years. However, we continued to pay all our employees so they would not suffer economically from the shutdown. They also worked from home as much as possible and took turns, a few of them coming into the office at a time, so they could properly distance.

Despite those challenging conditions, in 2020, we achieved the following:

- Received a grant from UNICEF for building “tippy-taps” at many of our community managed well sites. These are very basic hand washing stations for each person to use prior to using the hand pump. The well guard would oversee that everyone did this and would also wipe clean the pump’s handle after every use. This was intended to help prevent the spread of any COVID-19 contamination. 96% of the homes in these communities had a household latrine by the time their wells were finished.
- Completed the multi-year project of drilling wells and installing solar pumps to an additional 6 medical clinics in northern Haiti.
- Began a 15 month major partnership with UNICEF to develop at least 40 communities in the communes of Arcahaie and Cabaret to be open defecation free – that every household has a latrine. It also includes sanitation

education in those communities and at 21 schools, plus community managed wells in 20 communities.

- In partnership with the Minneapolis Uptown Rotary Club, we helped to isolate leaks in the Pignon town water system, which will lead to a second project with HANWASH to solarize the pump and work on eliminating leaks in other parts of the system.
- Continue guiding the HANWASH partnership as together we explore a new water system in the commune of Ferrier and additional work on the water system in Cavaillon.
- Completed 17 community managed wells that are now impacting the lives of 2408 people every day in rural Haiti, with 92% of the households having latrines.

In 2021, we are hoping that the new vaccines being distributed will bring life back to normal everywhere as we continue our project with UNICEF, amplify our partnership for WASH programs with HANWASH, and work to enroll additional partners in the commitment that everyone in Haiti have access to potable water and improved sanitation.

Thank you for your continued support and encouragement during these very trying times. For 23 years, Haiti Outreach has worked with the vision that Haiti become a developed country. We appreciate all that you have done to help move us forward to fulfill this vision. Over 260,000 people in Haiti have benefitted as a result. With your help, we hope to expand our work and lead other organizations with our successful model of sustainable clean water infrastructure in all of Haiti.

In gratitude,



Dale Snyder, Executive Director

VISION

For Haiti to Become a Developed Country

MISSION

To collaborate with the people of Haiti to build community-initiated and maintained projects that advance the development of the country.

A Tippy-Tap Response to COVID-19

In only a matter of months, the Coronavirus spread throughout the world – and Haiti was no exception. As of March 19th, 2020, Haiti was also impacted by this world-wide pandemic. In response, we implemented new methods of completing our work and training the communities, in partnership with UNICEF.

Before this global crisis, our practice was to send our animators into the field to meet with the communities to talk to them, teach them about the importance of proper sanitation and hygiene, and guide them in developing a plan to manage their well. With the new social distancing requirements, due to the COVID-19 virus, our team had to modify our operations and evaluation practices.

The first step was to work with the local government authorities in each commune to involve them and establish an execution plan to share our communications safely and effectively. For the communities that have access to WhatsApp, we sent videos and infographics to demonstrate how to properly wash their hands and how to build a Tippy Tap with soap on a rope near their well. They were also able to hold conference calls via phone. For the communities



The most interesting thing about all of this is that they can share this information with others in their neighborhood. Social distancing is not a handicap to our work. Communities are adapting very well to this new method.

Joseph Modelin, Animator

that did not have access to WhatsApp, our animators put up the infographic and instructions to make a Tippy Tap on the wells in each community.

Our process has always required that each community well have an employed guard to ensure that people are respecting the wells and that it is clean. In April, the well guard also became responsible to ensure that people wash their hands with the Tippy Tap before they enter the well house. Additionally, our inspectors began documenting which communities have a functioning Tippy Tap near each of our wells as part of our monthly evaluation process.

Mr. Joseph Modelin, Animator (Haiti Outreach community development agent) in the commune of Arcahaie, found that this new method of communicating with the communities worked quite well. “Even if committee members are at home, they can attend meetings on the same phone line. The most interesting thing about all of this is that they can share this information with others in their neighborhood. Social distancing is not a handicap to our work,” says Modelin. “Communities are adapting very well to this new method”, he continues. “They already liked using WhatsApp, and now that they can use it for information and training, they like it even more, and our work is progressing wonderfully!”

Fadette's Story

In Baja, located in a communal section of Wech, a rural area in north-east Haiti, Fadette serves as one of the members of the well management committee set up by Haiti Outreach in her community.

In addition to her work on the water management committee, she has proven herself to be a diligent sales-woman as well. The products she takes to market are: vegetables, milton, carrots, tomatoes and other ingredients used to prepare food. Despite her industrious efforts, her profits remain meager. Nevertheless, it helps her to provide daily meals for her family and others in her community.

As the sole breadwinner for her family, she shared, "I am a widow with 4 children. My husband passed away 7 years ago, and my life has been unstable ever since." In an attempt to earn more money than she could in Baja, she crossed the border to find work in the Dominican Republic, but each time she faced deportation. During her last deportation she shared, "I worked as a maid down in the capital of the Dominican Republic for 4 years. I was deported with two of my children who were living there with me while the other two were still in Haiti. A bus took us from Santo Domingo to Elias Pina where my money was stolen. After spending a night in a detention center with my children, we were sent back to the border point of Elias Pina-Belladère. From there, I had to borrow money to make it back here to Baja to find my other two children. Fortunately, we arrived safe and sound."

The story of Fadette is common for many Haitians who cross the border in search of work and a better future for themselves and their families. Despite the challenges, and meager gains from her sales, she takes great pride in her work. Beaming, she expressed, "I like this trade business. It's a great first for me. I had never been a merchant in my life. I sell my business next to my house. It's very convenient not only to manage the well with the committee and also to earn my daily bread."

Serving on the well management committee has also served to enrich her business savvy. Smiling as she sells tomatoes to a customer, she shares what she's learned through the training process about financial responsibility, "The secret of a good shopkeeper is to know how to talk to people, to know

the value of each item, and not to give credit. We must also be careful not to spend more than we are certain to earn. If you make ten goudes then don't eat 15 gourdes*! That's what I learned from my training with the Haiti Outreach animator," she exclaims as she counts her money. "Thanks to the advice of the field animators, I learned to manage my profits and generate more savings."

Applying all of her new learning, Fadette remains very active not only in business, but on the well management committee. She ensures that each community member has complete access to the books so that they can see how their monthly contributions are being used for the good of the entire community. Her leadership and organizational skills have earned her a great deal of positive respect and rapport amidst her people. When there are issues that arise within the community, she is able to help resolve them with class and clarity. Indeed, she works tirelessly between running her small business, serving on the water management committee, and caring for her four children, but for her, it is pure joy to have the opportunities.



Thanks to the advice of the field animators, I learned to manage my profits and generate more savings.

Fadette, Entrepreneur and leader of Well Management Committee

*gourdes is the Haitian currency

The Importance of Proper Sanitation

In Haiti, open air defecation is too often a common practice*. There are very few waste management systems in the country, and in rural Haiti where we do most of our work, a latrine (or outhouse), is the only option when there is no indoor plumbing. The CIA World Factbook states that only about 62% of the population of 11 million people have any kind of improved sanitation facilities. In rural Haiti, it is only 40%.

The problem is that human waste near waterways and homes promotes the rapid spread of diseases that can pose real threats to children and their families. In fact, diarrhea associated with poor hygiene and sanitation is one of the leading causes of child mortality in the country**. Using a toilet or latrine and washing one's hands with soap are essential for people's health and disease prevention.

Our staff have learned that getting the communities to shift this practice is a process. We must not only tell people about the benefits of having a dedicated latrine for their home and to wash their hands after using it, we also must show them. And people are far more likely to actually use a latrine if they build it themselves instead of having it built for them.

The goal is to bring about a change in behavior and encourage the village to be more responsible for their own cleanliness and well-being.

How do we do this? Here are the stages that lead to a valuable transformation:

Goal Setting In conversations between our Animators and people in the community, we work with them to discover that everyone wants a healthy community, and that open defecation is not healthy.

Gathering Data People take the Animator on a tour of the area to learn how many families are in the community, the number of latrines available, and show their Animator the locations they use to go to the bathroom.

Learning about Proper Sanitation and Hygiene After estimating the amount of feces in the area, they gather all the villagers for a meeting – an “awareness” session designed to make them realize the impact of open defecation. They learn how this waste circulates in various ways: through rainwater, flies, and dirty hands. It is by no means a pleasant conversation, but it is crucial in showing them the value of having a designated latrine.

Let the people be responsible for their own health When the villagers see the value in making this change, they are more motivated to do so, and often they decide to build their own latrines with local materials and without outside funding.

After going through this process, the community of Morne Colo in Ouanaminthe was declared “open defecation free,” and follow-up visits were conducted to verify that their new practices were continuing.

Sadjo Joseph, a resident of Morne Cole, shared, “It’s a great relief to know that I now have this type of toilet at home. Before, I went into the bush, and it was both undignified and unsanitary. Since this new plan to end open defecation in our community has been implemented, illnesses in our communities have decreased.”

Magalie Calixte, the Secretary of the Well Management Committee, also expressed, “If we can stop defecating in the open, we will achieve substantial savings, because when a person is in good health, they have fewer medical expenses.” She also affirmed that, “Morne Colo is an example for the other communities of Ouanaminthe and in Haiti. “

The results for children and their families are visible. “Since we built our latrines, we’ve gotten rid of flies that brought diseases to our homes,” says a community leader. “Now we are healthier, cleaner, and our clothes are too! Congratulations to Morne Colo and all the leaders of our community and Haiti Outreach who did not give up! “



* open air defecation = relieving oneself outside in any undesignated area
** causes of mortality in Haiti: <http://www.healthdata.org/haitifromleft>.

Financials

STATEMENT OF FINANCIAL POSITION DATA (USA)

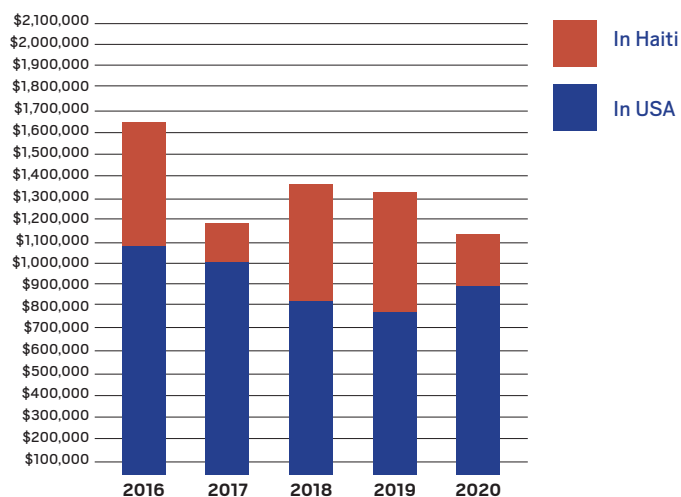
| | 2020 | 2019 |
|---|----------------|----------------|
| ASSETS | | |
| Cash | 373,507 | 376,996 |
| Pledges Receivable | 19,656 | 14,077 |
| Other Receivable | 34,311 | 29,090 |
| Net Property and Equipment | 0 | 0 |
| Total Assets | 427,474 | 420,163 |
| LIABILITIES | | |
| Current Liabilities | 15,989 | 23,259 |
| Deferred Revenue | 23,555 | 121,355 |
| Total Liabilities | 39,544 | 144,614 |
| NET ASSETS | | |
| Unrestricted | 324,273 | 241,448 |
| Temporarily Restricted | 63,657 | 34,101 |
| Total Net Assets | 387,930 | 275,549 |
| TOTAL LIABILITIES AND NET ASSETS | 427,474 | 420,163 |

STATEMENT OF ACTIVITY DATA (USA)

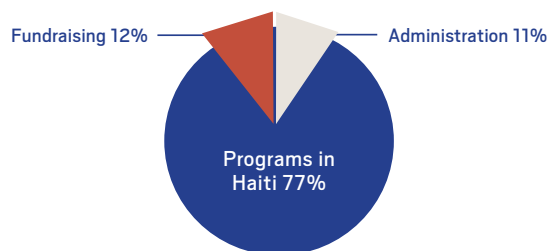
| | 2020 | 2019 |
|--|-----------------|------------------|
| SUPPORT AND REVENUES | | |
| Total Support and Revenues | 893,569 | 768,900 |
| EXPENDITURES | | |
| Program Operating Expenses | 585,332 | 517,214 |
| General and Administrative Expenses | 84,078 | 79,520 |
| Fundraising Expenses | 141,334 | 154,985 |
| Total Expenditures | 810,744 | 751,719 |
| CHANGE IN UNRESTRICTED NET ASSETS | 82,825 | 17,181 |
| TEMPORARY RESTRICTED NET ASSETS | | |
| Contributions | 119,704 | 14,077 |
| Net Assets Released from Restrictions | (90,148) | (164,208) |
| Total Increase in Temporarily Restricted Net Assets | 29,556 | (150,131) |
| CHANGE IN NET ASSETS | 112,381 | (132,950) |

COMBINED USA AND HAITI

REVENUES



2020 EXPENSES BY CATEGORY



| Haiti Outreach (in Haiti) | 2020 | 2019 |
|-----------------------------|------------------|------------------|
| Income | 286,176 | 545,596 |
| Expenses | 668,484 | 746,569 |
| CHANGE IN NET ASSETS | (382,308) | (200,973) |

Donors

Organizational Contributors

\$20,000 and over

Community Health Initiative Haiti
Helena Autism Therapy Center, Inc.
Minneapolis Uptown Rotary and Rotary District #5950
Sexton Family Foundation
UNICEF

\$10,000 - \$20,000

Frankfurt Airport Rotary Club
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The Prosser Foundation

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Operations


We maintain our headquarters in Pignon, Haiti where we employ 47 staff members, all but one of which are Haitian citizens. Our U.S. office is located in Golden Valley, Minnesota, a suburb of Minneapolis.

Participate

 **DONATE** Thank you for all of the generous donations of individuals, foundations and groups. Please consider continuing to fund our important work and become a monthly donor.

 **SHARE** Haiti Outreach makes many multimedia presentations explaining our work and showing the conditions of Haiti. Let us inform your group.

 **TRAVEL** We take groups of 7 to 15 people to Haiti throughout the year. Whether educational or work related, these trips are often transformational.

 **CONNECT** Stay up-to-date about Haiti Outreach's activities and events. Sign up to receive our newsletter, fundraising invitations, trip information, etc.
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Haiti Outreach is a non-profit 501(c)(3) organization.



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